Matt did a great job of connecting with the audience; he was extremely credible and knew his material. The feedback we received has been overwhelmingly positive, and we would be interested in future presentations.

Microsoft

We were so honored that Matt came to speak to our Council on Development, Education, and Learning this week. He delivered an excellent presentation on Innovation. We especially appreciated his candor and the open discussion between him and the members. I just wish we had had more time!

The Conference Board

Matt gave an outstanding presentation. Everyone raved about it and felt it very motivating. We will be recommending him to other groups in the company!

Pfizer

profile

Matthew E. May is an internationally recognized thought leader on strategy, innovation, and lean. As a co-founding partner in the strategy advisory firm Stratechia, he specializes in helping senior executives and their teams raise their thinking game, craft innovative new strategies, and build the organization capabilities needed to implement them.


Matt holds an MBA from The Wharton School and a BA from Johns Hopkins University, but he counts winning the New Yorker cartoon caption contest as one of his most creative achievements.

perspective

Matt has a deep passion for ideas that solve a difficult problem in an elegant way. He defines an elegant solution as one that is both uncommonly simple and surprisingly powerful, and that achieves the maximum effect with minimum means.

Above all, Matt is a practitioner of business strategy and innovation with powerful lessons learned and war stories to tell from years in the trenches with companies ranging from small startups to companies as large and multinational as Toyota, where he spent eight years as a full-time advisor.

Matt blends his frontline experience with research from his books in order to deliver useful concepts with immediate application, and aims to achieve four things in every address: 1. inspire new thinking; 2. share a unique perspective; 3. tell compelling stories; and 4. deliver practical takeaways.

books & sample topics

WINNING the BRAIN GAME
Fixing the 7 Fatal Flaws of Thinking
themes: mindful thinking creative thinking problem solving

THE LAWS of SUBTRACTION
The Art of Winning By Doing Less
themes: innovation design simplicity

ELEGANT SOLUTIONS
Achieving Maximum Effect With Minimum Means
themes: design thinking innovation strategy product innovation

TOYOTA ON INNOVATION
Building a Culture of Continuous Innovation
themes: innovative culture lean organization operational excellence

INNOVATION ZEN
7 Zen Design Principles for Inspiring Simplicity at Work
themes: simplicity zen principles minimalism personal change

For all inquiries, contact:
Matthew E. May
Direct +1 (805) 279-0496
matthew.may@me.com
MatthewEMay.com
Los Angeles, CA 91361